

## THE OBJECTIVE

To develop a premium apartment complex comprising 13 stylish and spacious two-bedroom units across two buildings, with one building housing nine apartments and the other featuring a show home and four additional units. The project delivered high-spec, modern finishes, including Pronorm kitchens with Silestone worktops, Porcelanosa tiling, Vitra sanitary ware, and Hansgrohe showers. Each apartment included allocated parking, a patio or balcony, and access to communal grounds. Additionally, the design provided future occupiers with flexibility through customisable interiors and furniture packages. By prioritising energy efficiency and cost savings through Modern Methods of Construction (SIPS), the apartments were designed to meet the practical and lifestyle needs of residents with convenient access to Birmingham City Centre.





CASE STUDY

Birmingham

ProBuild  
360

BEFORE





DURING





An exclusive development of 13 high-specification two-bedroom apartments, designed and built by ProBuild360, located just minutes from Birmingham City Centre.

### SERVICES SELECTED:

- Internal design, layout and space planning to achieve optimum flow of living areas
- Kitchens, Bathrooms & Bedrooms designed, supplied and installed
- The build & complete finishes
- Interior design, product supply & installation

### PROJECT TIMELINE:

15 months

### CHALLENGES / SOLUTIONS:

Despite COVID-19 material shortages and complex neighbouring party wall issues, the project successfully navigated these challenges by securing alternative suppliers and collaborating closely with adjacent property owners, ensuring timely delivery without compromising quality.





AFTER

